



Responsible investment honoured

Responsible investment: a development opportunity for Groupama Asset Management

In 2010, Groupama Asset Management is more committed than ever to responsible investment. For the fourth consecutive year, we are teaming up with the Sustainable Investment Forum Awards as both a sponsor and jury member of the event. By supporting academic research in the domain of sustainable development and finance, the SIR Award seeks to broaden its reach in research, to bring the worlds of academia and finance along with other stakeholders closer together and finally to facilitate collaboration among researchers.

The Sustainable Finance and Responsible Investment Chair was also involved in the awards ceremony held on 18 January 2010. The Chair, which was created in 2007 by the French Asset Management Association and a dozen asset managers including Groupama Asset Management, celebrated its three year anniversary.

Very early on, Groupama Asset Management realised the positive economic impact that economic, social and environmental best practices could have and that is why it decided in the early 2000s to commit to promoting responsible investment. We intend to pursue this work by continuing to play an active role in SRI research projects. Our "extra-financial" analysts work every day on such research, thereby contributing to the development of this domain, the goal of which is to put sustainable growth at the heart of asset management.

Francis Ailhaud
Chairman

January 2010