

9.12.2011

### **Training sessions for Spanish savings banks**

Groupama AM's Spanish subsidiary meets its distribution networks

In order to boost the presence and visibility of Groupama AM among the sales networks of the financial institutions in Spain, the Groupama AM Spanish division organised two training sessions in the month of October: one at Cajamar and the other at Caixa Penedès, two of Spain's savings banks.

Jorge Díaz, Institutional Sales Director at the Spanish subsidiary, used these training sessions to present a range of funds, the market situation, and the market outlook. A question and answer session rounded off the meetings.

The training sessions were a big success with the Cajamar and Caixa Penedès staff, who were impressed by the quality of the presentations and the speakers.

"It is important for us to be close to our customers, offering them the maximum amount of information on the fund portfolios and making the Group's offer more visible. The help that we can provide the distribution networks in these training sessions is an initiative that is much appreciated by the various entities in Spain", claim Jorge Díaz and Iván Díez, Head of the Spanish subsidiary of Groupama AM.

[Descargar el artículo en español](#)