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Groupama AM partner of the Fund Day

In association with Groupama Asset Management, Estrategias de Inversión and Self Bank held the first Fund Day on 23 March 2011 at the Madrid Stock Exchange...

This event, which brought together eight of the leading international asset managers, allowed the investment outlook for 2011 to be addressed. Around 300 participants attended the various conferences and round tables, during which a variety of topics were discussed, such as emerging markets, alternative management, the future of bonds and private debt.

"Being a partner of an event such as this is important for our branch in terms of its image. Appearing alongside leading asset managers has a direct impact on private clients. In a distribution market, it is an excellent activity for brand image," explained Iván Díez, Executive Manager of the Spanish branch.