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The Management & Strategy Newsletter celebrates its 100th issue!

The start of the new year coincides with the issue of the one hundredth issue of the Groupama Asset Management monthly newsletter: The Management & Strategy Newsletter

As we wish each other a Happy New Year, teams at Groupama Asset Management are celebrating the anniversary of the Management & Strategy Newsletter, which publishes its 100th issue this month. Every month for the last eight years, staff in marketing, management, economic studies and communication work on writing up the economic and financial newsletter.

The Management & Strategy Newsletter has been providing insight and information to its readers since February 2002. It has changed over the years to meet their expectations.

It is worth noting in particular the advent of the English-language version, which came out in June 2009 with issue No. 82!

In 2010 Groupama Asset Management wished to modernise its monthly newsletter again by adapting it to its new visual register territory and signature. 2011 may have other changes in store... In the meantime, everyone at the Management & Strategy Newsletter sincerely hopes that you thoroughly enjoy reading our 100th issue!

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