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Groupama Asset Management achieves record inflows in 2024

- **A strong performance across all asset classes**
- **Significant international expansion and broad investor engagement**
- **A strategy built on diversification and thematic expertise**

In 2024, Groupama Asset Management recorded a historic net inflow of 3.5 billion euros, reaffirming the relevance of its diversification strategy and its expertise in asset management. This remarkable performance was driven by a positive momentum across all asset classes and a strong international expansion.

Both in France and abroad, the firm successfully captured investor interest, achieving record-breaking inflows across multiple segments.

This growth was driven by strong demand for fixed-income funds, particularly credit and rate strategies, as well as money market funds benefiting from a favorable environment. Additionally, despite a general downturn in equity markets, Groupama Asset Management managed to maintain a positive dynamic through its thematic funds.

The growth of Groupama Asset Management was especially notable on the international stage, with nearly €2 billion inflows from Spain, Italy, and other markets. Furthermore, all client segments contributed to this momentum, with institutional investors accounting for €1.4 billion, and distributors generating €2.2 billion in inflows.

Mirela Agache-Durand, CEO of Groupama Asset Management, states:

"These results illustrate the success of our diversification strategy and the relevance of our thematic expertise, which meets the growing demand from investors for high-performing investments that align with their convictions. In 2024, we successfully convinced our clients through a complementary, expanded, and tailored offering that met their expectations in France and across Europe. Our ambition is to build on this momentum in 2025, by further strengthening our innovative approach across all markets."



About Groupama Asset Management, Investing for the Future:

A leading player in France, serving investors with 104.4 billion euros in assets under management (as of 12/31/2024). Groupama Asset Management is currently ranked 7th among French asset management companies (AFG Ranking as of 12/31/2022). A subsidiary of the Groupama Group, a mutual insurance company, it enables its investor clients, including institutional investors and through distribution networks, to benefit from its actively responsible multi-expertise management: a long-term, resolutely active management approach based on strong research capabilities.

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